

ROBIN C.S. LIM



Robin Lim started his Banking Career with a Singapore Bank and was headhunted to join Citibank NA Singapore a year later. He graduated from the University of Toronto with double majors in Economics and International Relations. At Citibank he was assigned to manage the Night Desk where he liaised with London and New York for 15 years.

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Robin is instrumental in building up the Sales Desk at Citibank Singapore Treasury for after hours operations and it was during that critical period in the development of the Singapore Financial Industry and he became a key salesperson for the Central Banks in Asia. During that period, sovereign wealth funds were at its infancy and Robin was already dealing with some of them, guiding them through the foreign exchange environment where we saw the birth of the Eurocurrency.

Besides the Central Banks and Government Investment Agencies, Robin also serviced major Financial Institutions around the world. As the foreign exchange markets grew along with the growth of Singapore as a major Foreign Exchange hub, Robin was also active in helping train the bank officers in Foreign Exchange. Citibank at that point has a very well structured Asia-Pacific Training Centre based in Singapore.

Robin also serviced the high net-worth clients from the Citibank Private Bank. In 2000, Robin left the Banking Industry to venture out on his own as his passion has been to be an entrepreneur. He went into the Consultancy business thereafter and also started Bank Divisions for two Executive Search Firms and is presently running a Treasury Markets Training Program accredited by the Institute of Banking and Finance.

Robin is also involved in advisory role for clients in the Commodity Business in both upstream and downstream development. Clients range from small and medium enterprises to listed companies in the Singapore Stock Exchange. Besides consultancy in the Commodities area, Robin is also well versed in the Oil and Gas Industry where he was actively involved in Indonesia for a period of time. Robin is also active in charity fund raising and is on the Executive Committee for an old folks home.